



**GOLD COAST
MASTER**

Builders

HOUSING & CONSTRUCTION

awards 2011

Showcase your award-winning product in the new high gloss Master Builders Housing and Construction Awards magazine.

On behalf of MBA, the 2011 annual Master Builders Housing & Construction Awards magazine will highlight the best of the best.

Profiles will celebrate the 2011 winners and finalists and the publication will recognise builders and trade contractors who are at the forefront of building innovation and excellence in the construction industry in Queensland.

Display the best you've got to more than 50,000 potential clients.

Your message and story will be showcased on high quality gloss and presented as your very own magazine.

DISTRIBUTION

Total circulation: 15,000
Total readership: 50,000

- **10,000** copies Gold Coast Business News magazine to target 35,000 business executives where the majority of readers have been identified as having significant disposable income and purchasing power. Also sold in more than 450 newagents.
- **3,500** copies to go to Gold Coast Real Estate offices - to get in front of buyers of land and properties needing renovations or be rebuilt.
- **1,500** copies will be distributed to display villages, MBA members and coffee shops

Booking deadline: Friday 15 July

Material deadline: Friday 22 July



OUR EARLY BIRD OFFER TO YOU BOOKINGS MUST BE MADE BEFORE JUNE 30

OPTION 1

- Full page full colour advertisement in August
- Feature article in the Gold Coast Master Builders Awards Magazine

Your investment:
\$2,000 + GST

\$2,500+GST after June 30

OPTION 2

- Half page full colour advertisement in August
- Feature article in the Gold Coast Master Builders Awards Magazine

Your investment:
\$1,350+ GST

\$1,500+GST after June 30

OPTION 3

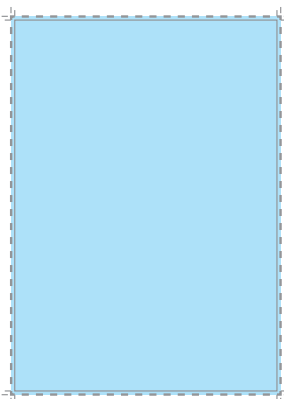
- Quarter page full colour advertisement in August

Your investment:
\$850+ GST

\$950+GST after June 30

Each booking will receive editorial equivalent to the size of your advert.
20% loading for back page, inside front cover, inside back cover

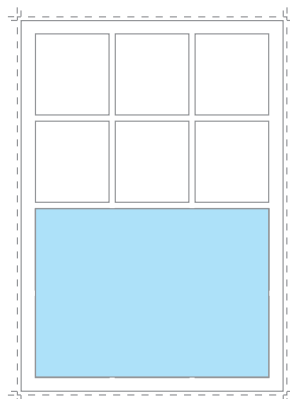
SIZES+SPECIFICATIONS



Full Page

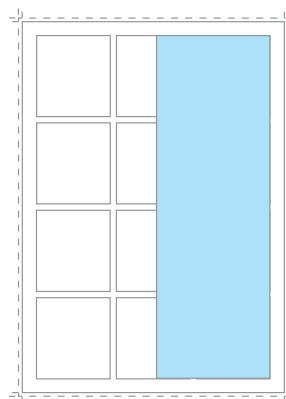
210mm(w) x 297mm(h)
+ 3mm bleed

ALSO Back Cover and Inside Cover



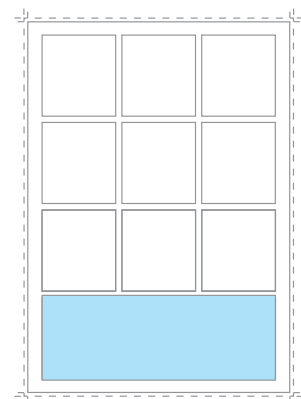
1/2 Page H

134mm(h) x 186mm(w)



1/2 Page V

265mm(h) x 90mm(w)



1/4 Page H

65mm(h) x 186mm(w)

Artwork to be emailed to: art@businessnewspublications.com.au

CONTACT US

MASTER BUILDERS AWARD MAGAZINE

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